

# Matthew Henglong Luo

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## EDUCATION

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### 2020.10-Present Department of Sociology, University of Oxford, United Kingdom

- D.Phil. in Sociology
  - Supervisor: Man-Yee Kan

### 2019.9-2020.9 Faculty of Education, University of Cambridge, United Kingdom

- M.Phil. in Education Research
  - Graduated with Distinction, Ranking Top 1 of the program
  - Dissertation: Educational Aspirations of Chinese Parents: Cultural Values and Realistic Considerations, *awarded the Best Dissertation Award*
  - Supervisor: Rob Gruijters

### 2018.9-2019.8 School of Management, University College London, United Kingdom

- Ph.D. in Management (integrated M.Phil. and D.Phil.)
  - Supervisors: Bart Vanneste; Vaughn Tan
  - Voluntarily disengaged due to research interests

### 2017.9-2018.9 School of Management, University College London, United Kingdom

- M.Res. in Management
  - Supervisors: Bart Vanneste; Vaughn Tan

### 2016.9-2017.9 School of Management, University College London, United Kingdom

- M.Sc. in Management
  - Graduated with Distinction (in Dean's List)
  - Supervisor: Bart Vanneste

### 2012.9-2016.6 Guangdong University of Foreign Studies (GDUFS), China

- Bachelor of Management in Public Administration
  - Graduated with 92%, Ranking Top 1/80 students

### 2013.9-2016.6 Guangdong University of Foreign Studies (GDUFS), China

- Bachelor of Economics in Finance
  - Graduated with 93%, Ranking Top 1/157 students

## RESEARCH

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### Research interests

Gender, Social capital, Agency, Rationality, Decision-making, Career outcomes

### Work in progress

- **Luo, Matthew H.,** and Man-Yee Kan. Human Capital Transfer: A New Framework to Explain Female Educational Advantages and Income Disadvantages. [recently rejected by *American Sociological Review* with reviewer comments. Target: *Gender & Society*]
- **Luo, Matthew H.,** and Man-Yee Kan. Capital Transfer, or Not: The Impact of Parental Education and Income on Children's Education in China. [Target: *Journal of Marriage and Family*]

- **Luo, Matthew H.**, and Wenxin Xie. Human Capital in the Creation of Social Capital. [Stage: data collection. Target: *Organization Science*]
- **Luo, Matthew H.**, and Xiaoxiao Niu. Improved Present, Unchangeable Past? Rewarding Agency or Penalizing Failure. [Stage: data collection. Target: *Journal of Applied Psychology*]
- **Luo, Matthew H.**, Vicky K. Xue, and Akida Aikedan Ainiwaer. Cultural Norms or Rational Calculation? A Mixed-methods analysis of Chinese Parents' Educational Aspirations. [Under review at *The China Quarterly*]

### **Selected presentations**

- Improved Present, Unchangeable Past? Rewarding Agency or Penalizing Failure. *London Organizational Behavior Research Day*, London, November 2022
- Human Capital in the Creation of Social Capital: A Micro-foundation Model and An Application. *American Sociological Association (ASA) Annual Conference*, Los Angeles, August 2022
- Cultural Norms or Rational Calculation: A Mixed-methods analysis of Chinese Parents' Educational Aspirations. *American Sociological Association (ASA) Annual Conference*, Los Angeles, August 2022
- Educational assortative mating, labor division, and capital transfer: Evidence from China. *Population Association of America (PAA) Annual Conference*, Atlanta, Georgia, April 2022
- Educational assortative mating, labor division, and capital transfer: Evidence from China. *European Consortium for Sociological Research (ECSR) Conference*, Virtual, October 2021.

### **Other research experiences**

- 2019.1-2019.7 UCL School of Management Doctoral Writing Group (led by Davide Ravasi and Colin Fisher)
- 2018.9-2019.7 UCL School of Management Reading Group, OB & strategy (led by Martin Kilduff and Davide Ravasi)
- 2019.4-2019.5 Doctoral Seminar in Empirical Methods for Quantitative Research (by Vishal Singh, NYU Stern)
- 2018.7 Summer Camp in Computational Organization Science in INSEAD, France
- Panel of Instructors: Phanish Puranam, Dan Levinthal, Thorbjørn Knudsen, Chengwei Liu, and Hazhir Rahmandad

### **Memberships**

American Sociological Association (ASA); Population Association of America (PAA); European Consortium for Sociological Research (ECSR); International Chinese Sociological Association (ICSA)

### **ATTENDED INTERCOLLEGIATE COURSES**

**London Business School:** Basic Readings in Business (fall 2017, Donal Crilly); Innovation and Entrepreneurship (spring 2018, Gary Dushnitsky & Colleen Cunningham); Sociological Foundations of Strategy (summer 2018, Isabel Fernandez-Mateo & Aharon Cohen-Mohliwer); Strategy Core (fall 2018, Sendil Ethiraj & Freek Vermeulen)

**UCL Department of Economics:** ECON0065-Microeconomics\* (fall 2018, Konrad Mierendorff)

**UCL Institute of Education (IOE):** Education and Development in Asia\* (spring 2019)

**Bayes Business School (formerly Cass):** Quantitative Methods II: Experimental Design section

(spring 2018, Irene Scopelliti)

(\* denotes master-level courses, otherwise doctoral-level courses)

## **TEACHING EXPERIENCE**

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**(expected) Delivering Results Through People** (with Prof. Raina Brands, BSc Management Science at UCL), Spring 2023

**Strategy by Design** (with Dr Vaughn Tan, BSc Management Science at UCL), Fall 2018 & 2020

• Responsibilities: independently deliver tutorials to 20 students for 4 hours per term; office hours; grade assignments and final reports

**Corporate Strategy** (with Prof. Bart Vanneste, UCL-Peking University Joint MBA programme), Summer 2019

• Responsibilities: design course materials, design final exam, grade final exam

## **SERVICE EXPERIENCE**

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Academic and Wellbeing Advisor, School of Management, UCL 2022.10-present

DPhil student representative, Department of Sociology, University of Oxford 2020-2021

## **HONORS & AWARDS**

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Cambridge Faculty of Education Best Dissertation Award 2020

UCL Studentship 2017-2019

UCL Faculty of Engineering Dean's List 2017

Undergraduates Outstanding Dissertation of GDUFS 2016

Winner of First-Class Academic Performance of GDUFS (3 times) 2012-2015

## **QUALIFICATIONS**

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**Languages:** Native in Mandarin Chinese and Cantonese; Fluent in English (IELST 8.0, June 2019); Basic in Japanese

**Computer skills:** Python, R, Stata, SPSS, and MS Office

**Certificates:** R Programming (granted by Johns Hopkins University on Coursera); Practical Machine Learning (granted by Johns Hopkins University on Coursera); Mathematics for Machine Learning Specialization (granted by Imperial College London on Coursera); Python for Everyone Specialization (granted by University of Michigan on Coursera); Introduction to Data Science in Python (granted by University of Michigan on Coursera); Applied Plotting, Charting & Data Representation in Python (granted by University of Michigan on Coursera)

## **OTHERS**

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Daily Interests: Opera, Classical music, ACG music, English literature, Tennis, Japanese Animation, Cooking (especially Japanese cuisine)